

# Experience

# Better

# Learning



Better Learning is all about you. It's what you want to give your students if you're a teacher of English, or to experience if you're a student.

Language doesn't stand still and neither does the way we learn. Our resources are flexible and respond to your teaching environment and the needs of your students.

Better Learning is our promise to you to provide support, resources and technology that you can trust, so you can focus on doing what you do best – teach.



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Cambridge ELT was established in 1973 and its materials are used in over 200 countries. CUP ELT materials are continually being developed with focus to improved teaching and learning.

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### CAMBRIDGE ELT

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- ✓ Materials used in over 200 countries each year
- ✓ 40,000 teachers use our materials each year
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- ✓ World's 1<sup>st</sup> fully blended course [TOUCHSTONE]
- ✓ 1,100,000 monthly LMS visits
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# PRE-PRIMARY EDUCATION COURSE BOOK

## Super Safari

**Authors:** Herbert Puchta,  
Günter Gerngross, Peter  
Lewis-Jones

**CEFR Level:** A1

### Key features:

- ✓ Action songs, creative arts and crafts, and TPR activities, which children can also enjoy with their parents at home, make learning fun and develop children's motor-sensory skills.
  - ✓ 'Think' pages develop children's thinking skills, memory, concentration and creativity.
  - ✓ 'Values' pages with lovable characters and colourful stories introduce children to new language as well as social values such as sharing, playing together and helping others.
  - ✓ Phonics sections give children the building blocks for fluent reading and spelling skills.
  - ✓ Engaging cross-curricular pages help young learners discover the fascinating world around them
- Interactive whiteboard software, Presentation Plus, combines the interactive whiteboard tools with interactive Pupil's Book, Activity Book, all teacher's resources and the course multimedia in one easy-to-use platform.



# PRE-PRIMARY / PRIMARY EDUCATION COURSE BOOK

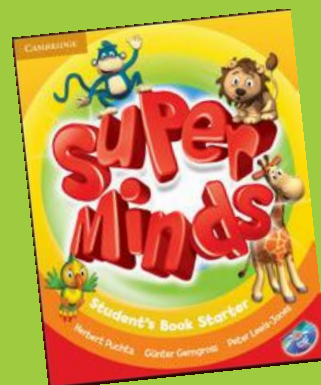
## Super Minds

**Authors:** Herbert Puchta,  
Günter Gerngross, Peter  
Lewis-Jones

**CEFR Level:** A1 - B1

### Key features:

- ✓ Strong CLIL syllabus builds children's knowledge of other subjects in English.
- ✓ The syllabus follows the Starters, Movers and Flyers as well as Key for Schools, ensuring success at all levels of primary.
- ✓ Story-based social values lessons develop personal and social skills, e.g. honesty, sharing, respect.
- ✓ NEW TestGenerator provides you with opportunities for regular testing and self-evaluation for your pupils.
- ✓ Easy-to-use Presentation Plus for your classroom and Student's Book CD-ROM for home offer flexibility to adapt the material to meet your teaching needs.



## Kid's Box

**Authors:** Caroline Nixon,  
Michael Tomlinson

**CEFR Level:** Complete  
Beginner – Elementary

### Key features:

- ✓ UNIQUE 'Say it with Monty' (Levels 1 and 2), 'Say it with Stella' (Levels 3 and 4) and 'Say it right' (Levels 5 and 6) pronunciation sections help children to practise their pronunciation in a non-threatening context.
- ✓ 'Our world' cross-curricular culture sections (Levels 1 and 2) help build on children's knowledge of the world outside the classroom.
- ✓ Topic sections (Levels 3 to 6) give pupils an introduction to learning other subjects through English.
- ✓ YLE type tests in levels 2, 4 and 6 help to assess the children's progress, and familiarize them with the format of the YLE exam.
- ✓ The interactive DVD reinforces target language in a fun and memorable way and brings language to life in the classroom.



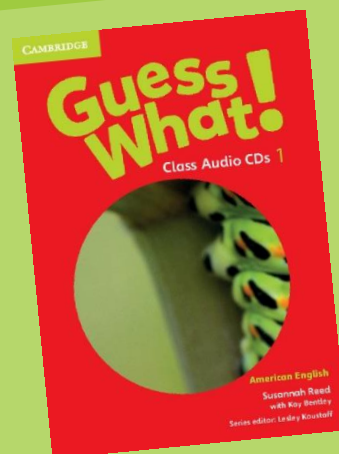
## Guess What!

**Authors:** Susannah Reed,  
Kay Bentley

**CEFR Level:** A1 – A2

### Key features:

- ✓ World photography sparks children's interest in the topics.
- ✓ Focus on functional language and pronunciation develops speaking confidence while YLE benchmarked syllabus ensures exams success.
- ✓ Teacher support with Presentation Plus and free digital teacher training course in the Cambridge LMS.
- ✓ Content lessons with video documentaries enhance children's subject knowledge and listening skills.
- ✓ Interactive Online Resources help create strong home-school connection.
- ✓ Adventure stories entertain and instill social values.
- ✓ Lively songs and chants make learning enjoyable and memorable.





# SECONDARY EDUCATION COURSE BOOKS

## MORE!

**Authors:** Herbert Puchta, Jeff Stranks, G. Gerngross, C. Holzmann, P. Lewis-Jones

**CEFR Levels:** A1 Beginner/Starter

### Key features:

- ✓ MORE! Second edition is a four-level English course from highly respected authors that inspires young teenagers to learn.
- ✓ A code in the Student's Book gives students access to both Cyber Homework and other web resources.
- ✓ With Cyber Homework students can practise reading and listening comprehension as well as grammar and vocabulary. They can receive immediate feedback from their teacher or, in levels 3 and 4, upload their culture projects for other students to vote.
- ✓ Thanks to automated marking, Cyber Homework makes it easy for teachers to monitor their students' homework.
- ✓ It is also a safe communication environment.



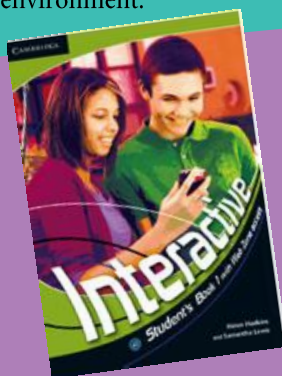
## Interactive

**Authors:** Helen Hadkins, Samantha Lewis, Joanna Budden

**CEFR levels:** A2 – B2

### Key features:

- ✓ Help your students communicate confidently in English with regular 'Interaction' speaking activities, lots of extra pronunciation support and a unique classroom language reference so they can interact in English in class.
- ✓ Inspire them with interesting culture content from throughout the English-speaking world with 'Culture UK' noticeboards, 'Culture World' magazine articles, and 'Culture Culture' boxes.
- ✓ Engage them with the wide range of technology including Classware DVD-ROM, and the Testmaker Audio CD and CD-ROM which allows you to create and edit your own tests.
- ✓ Even more practice is available in the Student and Teacher Zones at <http://interactive.cambridge.org/>, including fun games and activities, printable resources, a discussion forum for teachers and the unique Comic Builder which allows students to create and print their own stories.
- ✓ 'Correct it!' exercises and 'Check it out!' boxes, informed by the Cambridge Learner Corpus, highlight common mistakes and help students get it right.



## Eyes Open

**Authors:** Ceri Jones, Ben Goldstein

**CEFR Levels:** A1 - B1+

### Key features:

- ✓ Interest-grabbing Discovery Education™ video and stimulating global topics ignite curiosity and foster learning.
- ✓ High-interest video and stimulating global topics spark curiosity and engage and motivate teenage learners.
- ✓ A careful progression of personalised language building activities leads to greater speaking and writing fluency.
- ✓ Flexible teaching support for mixed ability classes includes graded tests and extra practice activities, plus Preliminary and Key for Schools exam-style tests.



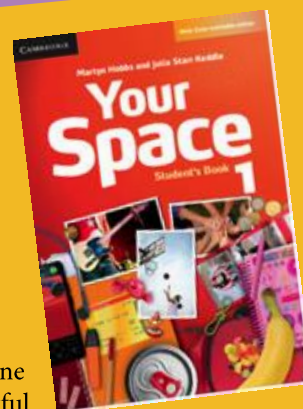
## Your Space

**Authors:** Martyn Hobbs, Julia Starr Keddle

**CEFR Levels:** A1 – B1

### Key features:

- ✓ Students are exposed to a rich variety of realistic English text types including emails, magazine articles, websites, and a delightful graphic story. Online CLIL lessons as well as documentaries, drama and vox pops on the DVD add to the motivating mix.
- ✓ A 'Language focus' box asking students to notice language can be found on each presentation spread, drawing students' attention to new structures in the context of lively photostories and engaging reading tests. This is followed by a two-page 'Language space' of explanation and practice.
- ✓ 'Study skills' - learner strategy tips - encourage students to reflect on how they study and guide them towards a more autonomous approach to language learning while 'Get it right!' boxes guide them away from common learner errors.
- ✓ Topics and themes reflect students' development and the world in its rich variety balancing entertainment, the lives of young people in other countries and social and environmental awareness.
- ✓ Inspired by popular websites, 'Your space' sections get students using and personalising new language to talk about their own world.
- ✓ In the Your Space Web Zone students will find a whole world of fun and engaging practice materials that support the course. More than just a website with practice activities, the Web Zone is a virtual world in which learners can create a customised learning 'space' of their own.
- ✓ 'Your progress' sections at the end of each unit allow students to review what they have achieved and where they need to improve, fostering learner awareness.



# YOUNG ADULT & ADULT EDUCATION COURSE BOOKS

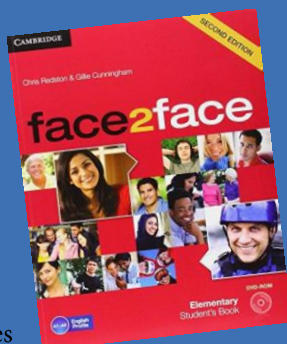
## Face2face

**Authors:** Chris Redston, Gillie Cunningham

**CEFR Levels:** A1-C1

### Key features:

- ✓ face2face Second edition teaches students to listen better by drawing their attention to the elements of spoken English that make it so hard for them to understand.
- ✓ 'Help with...' sections cover listening, speaking, grammar and pronunciation and teach students how English really works; meaning students can apply what they learn more readily and with more confidence outside the classroom.
- ✓ 'Get Ready...Get It Right' sections give students time to formulate the ideas and language they want to use before they speak, thereby helping to build both spoken fluency and accuracy.
- ✓ face2face Second edition is informed by the Cambridge English Corpus and its vocabulary syllabus has been mapped to the English Vocabulary Profile, meaning students learn the language they really need to know at each CEFR level.



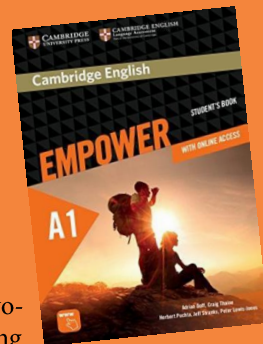
## Empower

**Authors:** Adrian Doff, Craig Thaine, Herbert Puchta, Jeff Stranks, Peter Lewis-Jones

**CEFR Levels:** A1 - C1

### Key features:

- ✓ A course book with thought-provoking images and texts and engaging video, designed to generate an emotional response; all helping teachers to deliver motivating and memorable lessons.
- ✓ Assessment developed and validated by the experts at Cambridge English Language Assessment; rigorously pre-tested to ensure all it is accurate, meaningful and fair.
- ✓ Personalised learning paths outside of the classroom give students targeted practice, ensuring they spend their time on what they need most, and keeping them motivated and engaged.
- ✓ Teachers are provided with a full digital package in one place: Learning Management System plus web tools and clear step-by-step guidance on how to use these tools in the modern classroom. This ultimately allows teachers to spend more time on preparing and delivering high-quality lessons.
- ✓ Manageable learning with a syllabus that teachers can trust, with Corpus-informed content and alignment to the CEFR, so that learners can clearly and measurably see their own progress in each of the four language skills.



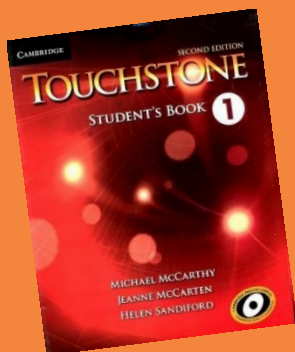
## Touchstone

**Authors:** Michael McCarthy, Jeanne McCarten, Helen Sandiford

**CEFR Levels:** A1 - B1

### Key features:

- ✓ Corpus-informed language Extensive Corpus research ensures that the language taught is the language people really use.
- ✓ Conversation strategies Students learn the language and skills to interact naturally and confidently.
- ✓ Inductive learning Students are encouraged to work out grammatical structures and English usage for themselves. Therefore they are more likely to remember what they have learnt.
- ✓ Common errors Touchstone incorporates unique research into the Cambridge Learner Corpus which identifies the most typical learner errors. These problem areas are highlighted in 'Common error' panels to help students avoid them before they become entrenched.



## Viewpoint

**Authors:** Michael McCarthy, Jeanne McCarten, Helen Sandiford

**CEFR Levels:** B2 - C1

### Key features:

- ✓ Viewpoint is a fully-flexible program with proven results. With an abundance of print and digital options you can choose the best way to deliver the course to your students: print, online, or a blend of the two.
- ✓ Viewpoint is a two-level series in American English for adults and young adults, taking learners from a high intermediate to advanced level of proficiency (CEFR: B2-C1).
- ✓ Viewpoint follows on from the Touchstone series, a four-level series that takes students from beginner to intermediate levels (CEFR: A1-B1), written by the same author team.
- ✓ Together, the six-level series takes students from CEFR A1-C1.
- ✓ Easy and enjoyable to teach, Viewpoint is full of new and exciting ideas, offering a fresh approach to the teaching and learning of English.

